

Community Playbooks

January, 2008



Photo: Pacoima Beautiful - Environmental Leadership Development, Education and Advocacy

What if

a group had developed an operational model that successfully addresses a vexing social problem?



United States poverty vicious cycle solutions

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World Neighbors: Providing Training To Transform Communities. Join Us!

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[www.Kiva.org](#)

Try lending directly to the poor online (as featured on CNN).

[WTO - Global Trade - Wordpress.org](#)

Breaking Poverty's Vicious Cycle. Bharat Jhunjhunwala, The Pioneer (independent), New Delhi, ... Peru Gets Its Free Trade Agreement With the United States ...

[www.worldpress.org/Asia/1646.cfm](#) - 36k - [Cached](#) - [Similar pages](#) - [Note this](#)

[11 Jul 05 - Ending Poverty in Africa Requires Multiple Solutions ...](#)

Smith said that it is exactly such traps that have kept Africa in "a vicious cycle undermin[ing] the efforts of the poor, in which conditions of poverty ...

[seoul.usembassy.gov/11_jul_06.html](#) - [Similar pages](#) - [Note this](#)

[JSTOR: Rural Poverty in the United States](#)

Rural Poverty in the United States, Washington, D.C., Government Printing Office, 1968, 601 pp. ... What is needed to break out of this vicious cycle? ...

[links.jstor.org/sici?sici=0002-9092\(196908\)51%3A3%3C715%3ARPITUS%3E2.0.CO%3B2-B](#) - [Similar pages](#) - [Note this](#)

[Lainie Reisman - Breaking the Vicious Cycle: Responding to Central ...](#)

This international factor is crucial to the problem and its solution. ... Upon her return to the United States in 2004, she took over the Directorship of ...

[muse.jhu.edu/journals/sais_review/v026/26.2reisman.html](#) - [Similar pages](#) - [Note this](#)

[CSA - Discovery Guides: Environmental Refugees](#)

A vicious cycle of poverty, environmental degradation, and political violence and corruption thus exists, with each element feeding on the others. ...

[www.csa.com/discoveryguides/refugee/review4.php](#) - 26k - [Cached](#) - [Similar pages](#) - [Note this](#)

[USCCB - \(CCHD\) - Bulletin Inserts for Year-round Promotion of CCHD](#)

The causes of poverty are complex—as are the solutions. ... already underway to end the vicious cycle of poverty affecting one out of eight Americans. ...

[www.usccb.org/cchd/goodnews.shtml](#) - 29k - [Cached](#) - [Similar pages](#) - [Note this](#)

[\[DOC\] Strategic Partnership Against Poverty: Breaking its Vicious Cycle](#)

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Strategic Partnership Against Poverty: Breaking its Vicious Cycle The United States

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[Poverty Solutions](#)

Helping Women Produce Food Without Destroying The Environment.
[www.TheEquilibriumFund.org](#)

[End Poverty by 2025](#)

Join us. Ensure ours is the last generation to know poverty!
[www.millenniumpromise.org](#)

[Ending Poverty](#)

Discussing Global Social Issues & Financing Change. Learn More Today!
[www.PhillanthropyForum.org](#)

[World Poverty & Hunger](#)

Be a Part of the Solution & Help! Assist w/ Programs in 11 Countries.
[www.ProjectConcern.org](#)

[Help Fight Poverty](#)

STAND UP For UN Millennium Goals Help Raise Awareness About Poverty
[www.StandAgainstPoverty.org](#)

How would you know?



nonprofit grant recipient winner

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[Amazon.com: Grant Winner's Toolkit: Project Management and ...](#)

Amazon.com: Grant Winner's Toolkit: Project Management and Evaluation ... in As anyone with a history in nonprofit management knows, a grant recipient's job ...

[www.amazon.com/Grant-Winners-Toolkit-Management-Evaluation/dp/0471332453](#) - 208k -

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[THE BEAT » Blog Archive » Fall 2006 Xeric winners announced](#)

The Beat has the list of recipients of the Autumn 2006 Xeric Grant awards – looks like poor Heidi has had fun trying to Google some of the winners! [...] ...

[pwbear.publishersweekly.com/blog/2006/11/13/fall-2006-xerix-winners-announced/](#) - 30k -

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[Edwin J. Gregson Foundation - A Nonprofit Organization](#)

Our next exceptional grant recipient is Nancy Lopez. ... Prominent horses in the Marquez stable have been Oak Leaf Stake's winner TALI'SLUCKYBUSRIDE and ...

[www.gregsonfoundation.com/grant-recipients-2005.htm](#) - 31k - [Cached](#) - [Similar pages](#) - [Note this](#)

[Shoemaker NEO Grant Project Updates - What We Do | The Planetary ...](#)

THE PLANETARY SOCIETY - The largest independent, nonprofit, nongovernmental space advocacy group on ... 2007: The 2007 Gene Shoemaker NEO Grant Recipients ...

[www.planetary.org/programs/projects/neo_grants/updates.html](#) - 27k -

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[Harbus Foundation Selects Eight Inspiring Non-Profit Organizations ...](#)

Harbus Foundation Selects Eight Inspiring Non-Profit Organizations as 2005 Grant Winners, ... the following organizations were recipients of the grant: ...

[www.harbus.org/news/2005/05/09/News/Harbus](#).

Foundation.Selects.Eight.Inspiring.NonProfit.Organizations.As.... - 37k -

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[cause+effect: PR Grants Available for Non-Profit Organizations](#)

In 2004, PR grant winners included Alzheimer's Foundation of America, American Association ... Non-profit Resources. Communications Consortium Media Center ...

[causepr.blogspot.com/2007/12/pr-grants-available-for-non-profit.html](#) - 71k -

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[Recipients of Microsoft's Connected Learning Community Grants ...](#)

YWCA Boston, Boston, MA (1998 award winner) The grant will be used to create a ... The Help Center is a nonprofit rehabilitative center dispensing food ...

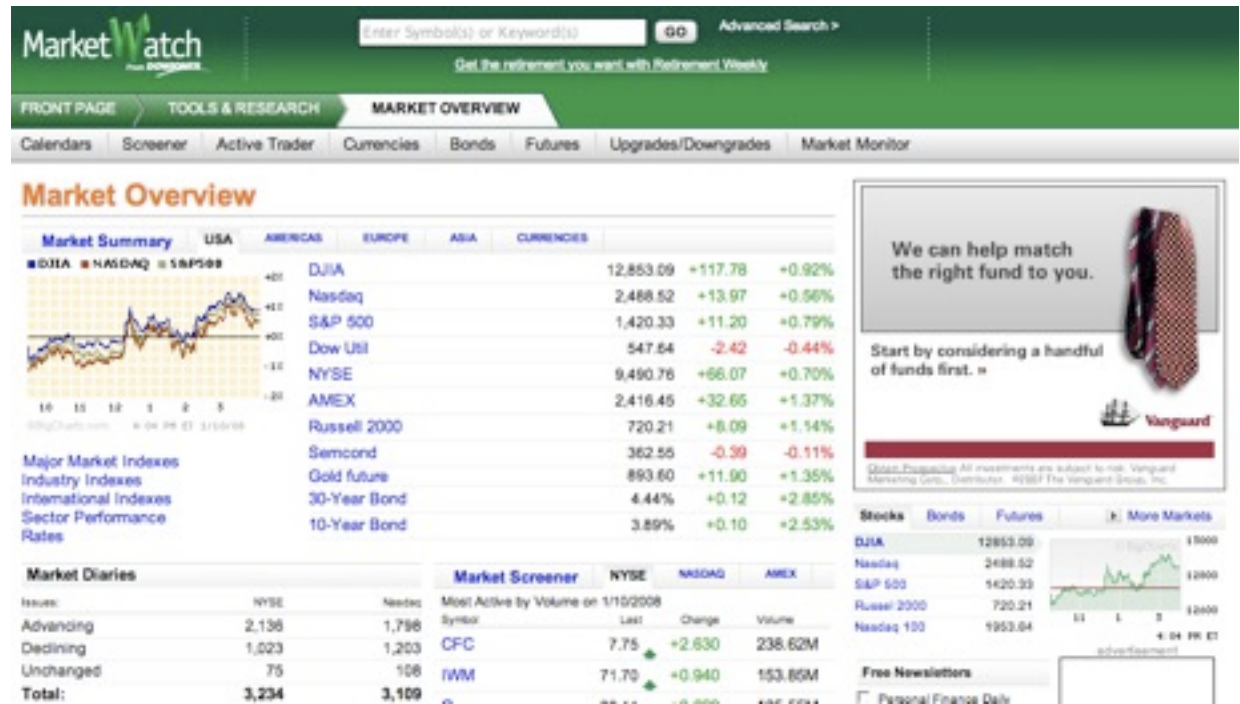
[www.microsoft.com/presspass/features/1998/3-30clc.msp](#) - 21k -

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What Works?

who says?

Where's the Non-Profit Dashboard?



What "effectiveness" would we measure, if it's not Earnings Per Share?

One Goal: Profit

=> “Efficiency” is relatively
well-defined



For Profits

Mission Driven

The Mission is:

* maximize shareholder financial return

Collaborative:
Multiple Outcomes
Multiple Goals

How to “Franchise” Success Stories
into New Environments?



Non-profits

Mission Driven

The Mission is:

- * build social capital
- * build intellectual capital
- * improve health & environmental well-being

For Profits

Mission Driven

The Mission is:

- * maximize shareholder financial return

Successful Non-Profit Programs?

- Hard to Uncover
- Tough to Compare
- Confusing to Replicate

All Sections

- ▶ [About](#)
- ▶ [Who We Serve](#)
- ▶ [Get Involved](#)
- ▶ **Scaling-Out**
- ▶ [More on AB](#)
- ▶ [Our Strategy](#)
- ▶ [Work Culture](#)

Overview	30% school enrollment for children village by village.
Adaptive Blueprinting	child-focused NGOs in the implementation of the Child
The Problem and Solution	increase the number of Indian villages adopting it from
Blueprints for Change	the end of 2007.

Promising launchpad in village by village approach

Our pilot project to demonstrate and carefully document proof of concept for adaptive blueprinting involves working with Indian NGOs to eliminate child labor. The project involves working with Indian NGOs to eliminate child labor. The project involves working with Indian NGOs to eliminate child labor.

If we succeed, Global Gain will have helped to establish a network of like-minded NGOs working at the grassroots directly with village Panchayats (governing bodies), which can then be utilized again and again towards new initiatives addressing serious social problems in the villages-- problems related to ill-health, access to water, innovative irrigation techniques, microfinance, and others. While the NGOs carrying out the work and adopting new blueprints may of course change, the process will still be significantly streamlined as a result of our network's prior well-established relationships with local Panchayat leaders.

Related Items

- ▶ [Proof of Concept](#)
- ▶ [Pilot Project](#)
- ▶ [Child Labor Info](#)

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Net - Map

toolbox

Influence Mapping of Social Networks®
By Eva Schiffer


CGIAR Challenge Program on WATER & FOOD | IFPRI | INTERNATIONAL FOOD POLICY RESEARCH INSTITUTE

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Other people are starting to think the same way.

These both also launched in 2007.



Net-Map is an interview-based mapping tool that helps people understand, visualize, discuss, and improve situations in which many different actors influence

Notes from the field

Posted on [January 8, 2008](#) by [eschiffer](#)

I have arrived in Ghana now. The goal of this stay is to learn more about teaching Net-Map to groups of policy makers and researchers. I will facilitate two seminars where groups and individuals are encouraged to learn Net-Map by doing. The reason for this approach is twofold:

- My research audience is new to the method. I want them to really experience how drawing influence network maps can inspire new ways of thinking and add a new dimension to the ways that members of a group can learn from each other. Because by listening to a presentation (or reading this blog for that matter) you won't really understand whether the method "does something" for you.
- Most of the policy makers have been participants of a net-map study. But that

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Timeline Creation

Organization-wide Narrative

For Each Program Event:

- Lessons (Knowledge)
- Certification (Trust)
- Funding (\$)
- Important People (SN)
- Contracts between entities (SN)
- Shared Interest between entities (SN)

Personal Narratives

For Each Employee, Key Volunteer, Key
Community Liaison:

- Health Challenge (Health)
- Motivation Map (Trust)
- Knowledge Validation (Certification)
- Salary Changes (\$)